



CREVERSE

GLOBAL MARKETING GROUP



The recipient acknowledges that all designs and ideas presented in this technical proposal are the exclusive property of Company AL-IBDAA METOUAZI Ltd. and may not be used, disclosed, or reproduced in any form without prior written consent from the company. Additionally, all information contained in this document is confidential and exclusively owned by Company AL-IBDAA METOUAZI Ltd. It is intended solely for the exclusive use of the designated recipient(s) and may not be reproduced, distributed, or disclosed to any third party without prior written authorization from Company AL-IBDAA METOUAZI Ltd.



WHAT'S CREVERSE?

CREATIVE MULTIVERSE

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

We help you leave a positive impact by incorporating Saudi Vision 2030 goals in everything we do for you.

VISION

Elevating brands presence by redefining creativity and innovation in marketing and communication.

VISION MISSION

MISSION

Staying ahead of the game by adapting the latest technologies and trends, by focusing on making impact on businesses ROI.

WE'RE GLOBAL
WE'RE GLOBAL
WE'RE GLOBAL

EVERYTHING IS POSSIBLE WITH OUR WORLDWIDE NETWORK.

We truly believe in a world of endless possibilities, where every experience you imagine can come to life – no matter what its, get exclusive and easy access to our specialized partners worldwide.



MILESTONE





OUR **APPROACH**

BRING
YOUR STORY
TO LIFE
IN **THE MOST** IMPACTFUL WAY

- INSPIRING CREATIVITY
- DESIGNING STRATEGIES
- DRIVING INNOVATION
- UTILIZING TECHNOLOGY
- CREATING IMPACT



DISCOVER

OUR ESSENCE

As a premier full-service marketing group with a vast global network, we at CREVERSE GLOBAL MARKETING GROUP are renowned for making anything possible. We proudly own one of Saudi Arabia's largest production houses and bring extensive expertise across diverse sectors:

AUTOMOTIVE	REAL ESTATE	FACILITY MANAGEMENT	HOSPITALITY	
FMCG	MEGA EVENT	F&B	FINANCIAL SOLUTIONS	INSURANCE
INFORMATION TECHNOLOGY	HOLDING GROUP	ENTERTAINMENT		

As a 360 marketing group, we offer a wide range of services to meet all your needs, from Branding and communication to production such as Booths & POS materials, media and technology, and even events and entertainment.



WHY US?

- EXCLUSIVE GLOBAL PARTNERS
- A VARIETY OF SERVICES FOR ALL YOUR NEEDS
- EXPERIENCE IN DIVERSE SECTORS
- ACCESS TO ALESAYI SISTER COMPANIES
- ONE OF THE LARGEST PRODUCTION FACILITY
IN SAUDI ARABIA



**ENGINEERING
& TECHNOLOGY**



**REAL ESTATE
& ASSET MANAGEMENT**



**CONSUMER
& TRADING**



ELECTRONICS



**FACILITY
MANAGEMENT
& MANPOWER**



**MARKETING
& PRODUCTION**

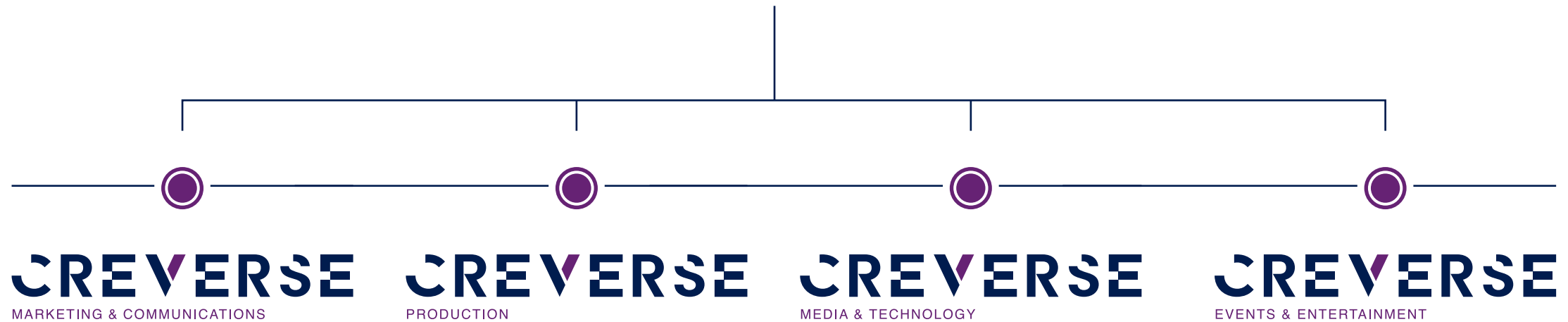


FINANCIAL



CREVERSE

GLOBAL MARKETING GROUP





MARKETING & COMMUNICATION

Branding & Brand Development
(Brand Identity, Brand Guidelines,
Brand Strategy, and Brand
Communications)

Digital Marketing & Social Media

PR & Corporate Communications

Advertising & Activation

Content Marketing

PRODUCTION & PRINTING

Signages

Installations

POS Material

Interior Design

Booths & Stages

wayfinding system

Indoor/Outdoor Printings



MEDIA & TECHNOLOGY



Technology

Audio, Video, Laser, Drone Show, Projection Mapping, Hologram, AR, VR, and Immersive System.

Media Production

Photography, Videography, and drone.

Post Production

2D Explainer Video, 3D Animation Services , Whiteboard Animation, Overview Video, and Showreel Video, Voiceover & **Music**.



EVENTS & ENTERTAINMENT

Ideation

Planning

Theming

Sponsorships

Management & Execution

PLANNING & THEMING

01

06

TICKETING SYSTEM

VENUE BOOKING
CREATION

02

07

SPONSORSHIP SERVICES

PRINTING &
PRODUCTION

03

08

RENTAL SERVICES

MEDIA SERVICES

04

09

MANPOWER SERVICES

ENTERTAINMENT &
ACTIVATION

05

10

MARKETING &
ADVERTISING SERVICES

EVENT ECO SYSTEM

TRUSTED BY THE ELITE

With over +700 projects accomplished for our elite partners, we would be honored to include you in this distinguished collection.



A desert landscape with a person walking in the distance, framed by a grid overlay. The scene is a vast, arid desert with rolling sand dunes and jagged, reddish-brown rock formations under a hazy, golden sky. A small, dark silhouette of a person is walking away from the viewer on a flat, sandy path in the lower center. A large, semi-transparent grid with dark lines is overlaid on the image, with a central square being lighter than the others. The text is centered within this grid.

LIVE THE EXPERIMENT

Taking action to inspire change is what we
excel at – **HERE'S HOW WE DID IT**



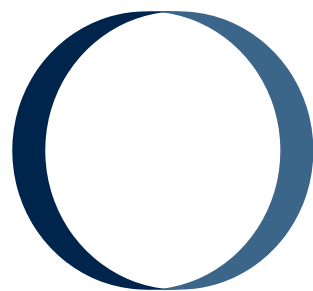
NAMA Capital is an asset management company focused on real estate investments. We aim to create investment opportunities that provide attractive returns to our investors while enriching the communities we serve.

STORM
GREY

DUSKY
BLUE



BRAND ICON



ABRAJ OMAR

HOTEL & RESIDENCE

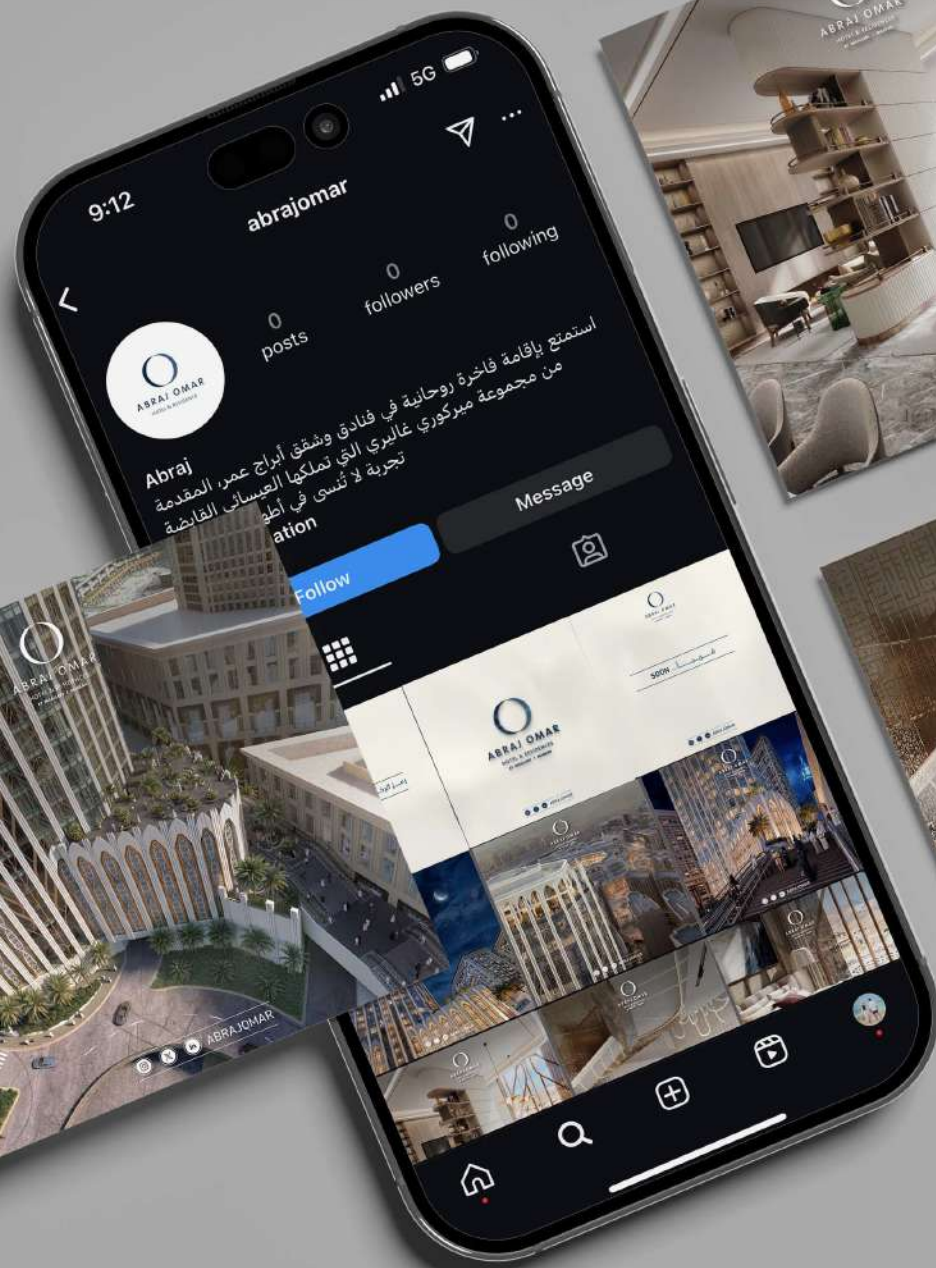
BRAND TAGLINE

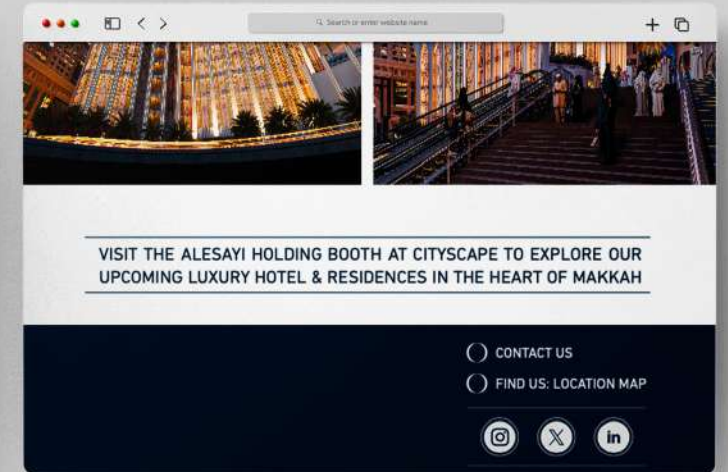
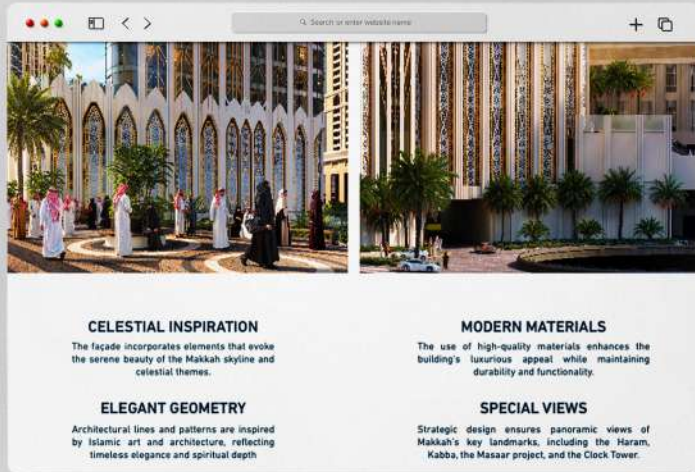
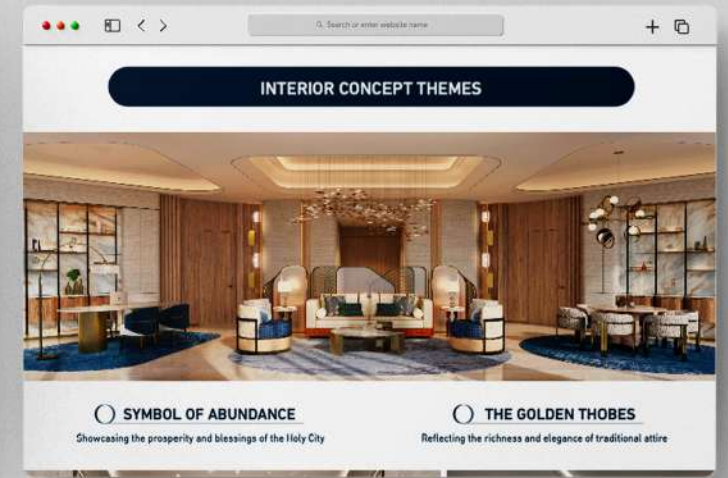
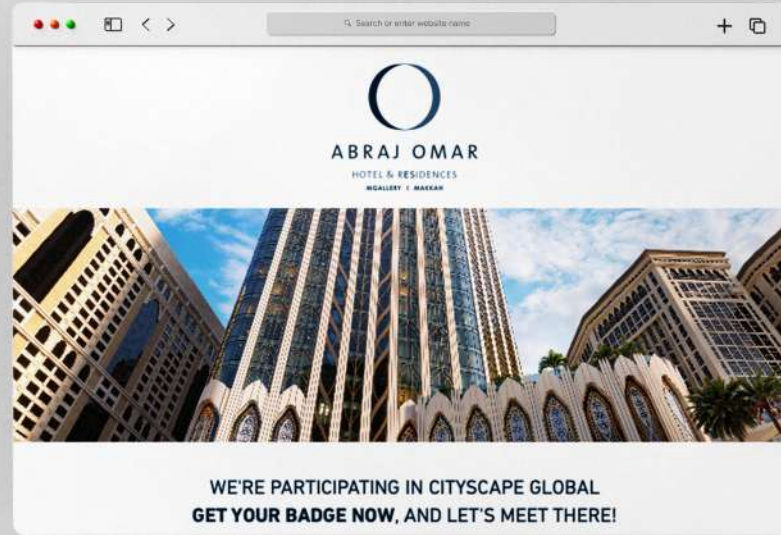
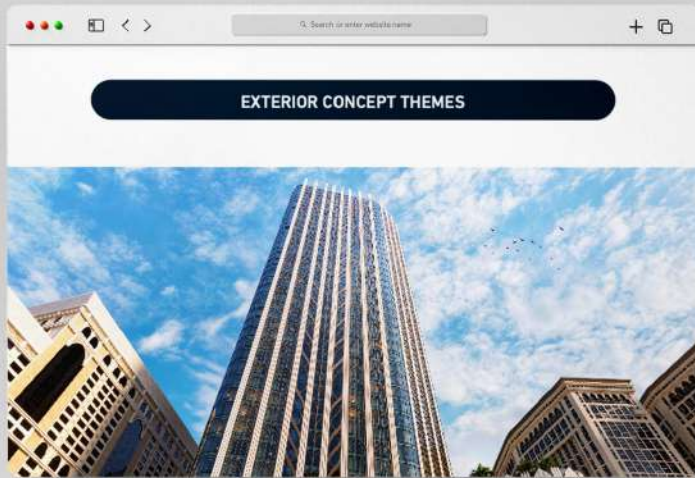
BRAND
WORDMARK

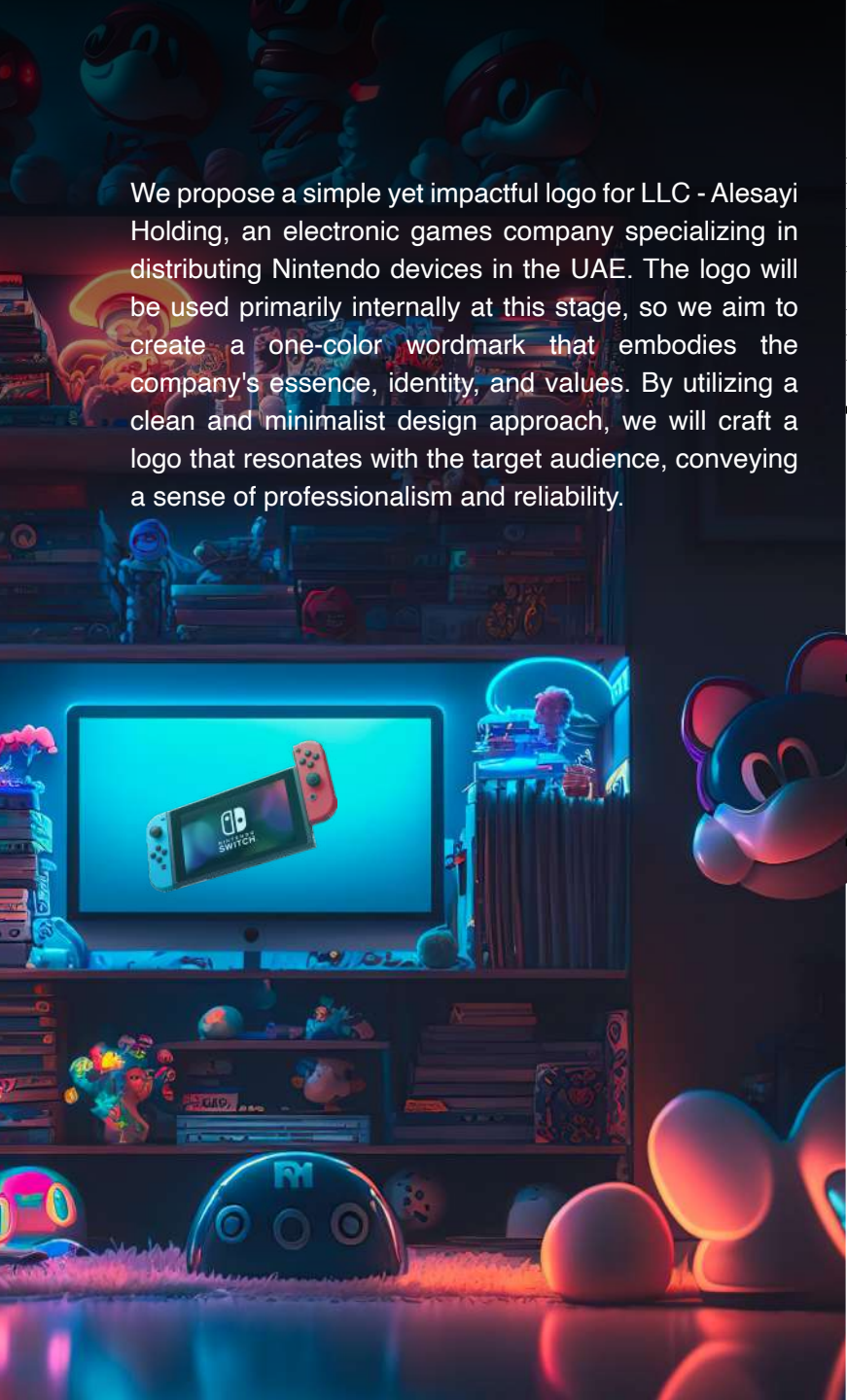


5359U

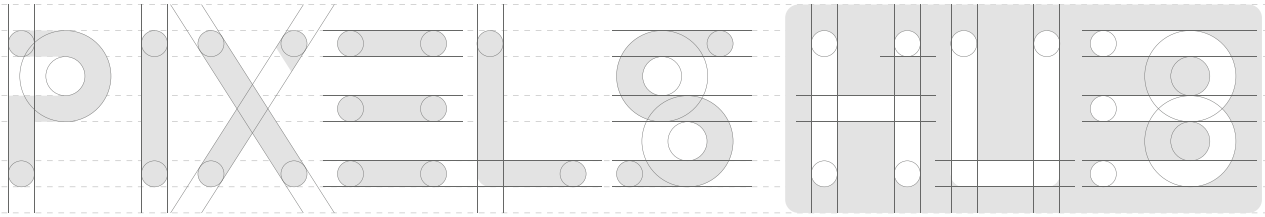








We propose a simple yet impactful logo for LLC - Alesayi Holding, an electronic games company specializing in distributing Nintendo devices in the UAE. The logo will be used primarily internally at this stage, so we aim to create a one-color wordmark that embodies the company's essence, identity, and values. By utilizing a clean and minimalist design approach, we will craft a logo that resonates with the target audience, conveying a sense of professionalism and reliability.



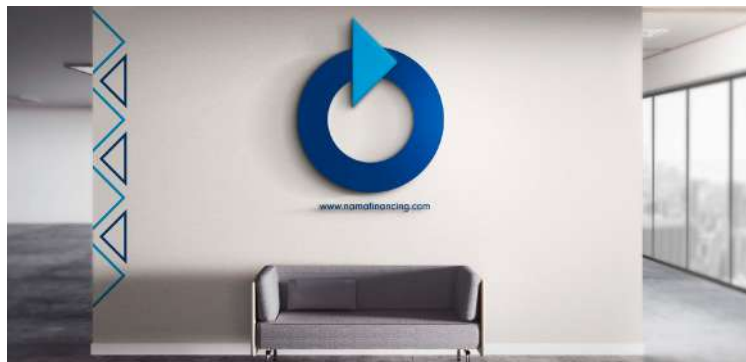
THE PRIMARY COLOR
EXCITEMENT | ENERGY | PASSION



نما

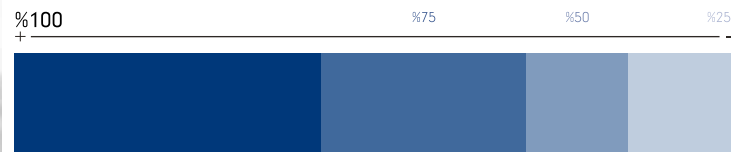
nama

للتمويل financing



PANTONE | 281C
#003876

CMYK: 100 | 72 | 0 | 38
RGB: 0 | 56 | 118



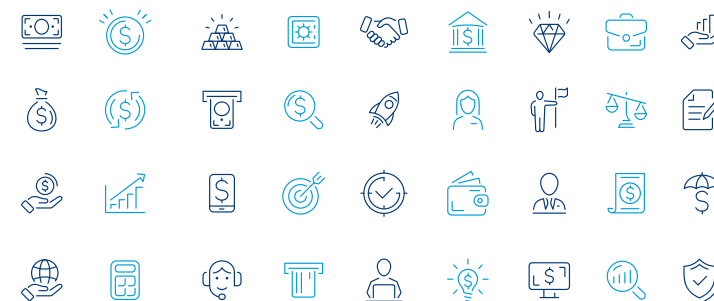
ROYAL BLUE

deep, rich color that conveys trust, confidence, and security. It is a popular choice for financial brands because it is associated with stability and reliability.

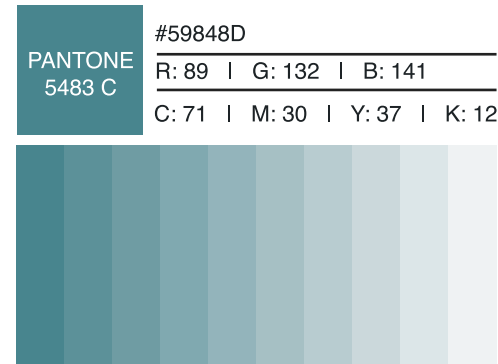


Aa	Bb	Cc	Dd	Ee	Ff	Gg	Hh	Ii
Jj	Kk	Ll	Mm	Nn	Oo	Pp	Qq	Rr
Ss	Tt	Uu	Vv	Ww	Xx	Yy	Zz	
01	02	03	04	05	06	07	08	09
!!	??	##	\$\$	%%	&&	++	@	

Neuzeit Grotesk
LIGHT | REGULAR | BOLD | BLACK









OMACO BRAND GUIDELINES

WWW.OMACO.COM

INTRODUCTION



Here are the basics which will exist together, they will be the foundation for all other things. It will be the visual language that will define the brand and its personality. It will be the visual language that will define the brand and its personality. It will be the visual language that will define the brand and its personality.

PHYSICAL STYLE
The primary role in the OMACO website and other content is to guide a visitor or a user. The vector files of the icons. They have been created in a way that they can be scaled to any size without losing quality. All stroke weights and be of equal proportions.



SECONDARY COLORS

Our secondary brand colors complement our primary colors and are used for accents and highlights.



OMACO PERSONALITY



OMACO STATIONERY

- Business Cards
- Letterheads
- Envelopes
- Folders
- Notes
- Invitations
- Posters

OMACO اومکو

PRIMARY COLORS

MSU GREEN is our leading brand color, highlighted with BROWN SUGAR.



NEW
The brand is an integral part of its own brand identity. The current colors and typography, which were chosen, represent the brand's identity and its values.

OMACO
اومکو

ENGLISH TYPEFACE

Montserrat | BOLD

Montserrat | MEDIUM

TYPESETTING

Headline
Allowed to use Bold in larger font sizes.
Font size: 16 pt - 18 pt

Subtitle
Allowed to use in bold in smaller font sizes.
Font size: 14 pt - 16 pt

Body Text
Body text must be in the last line.
Font size: 12 pt

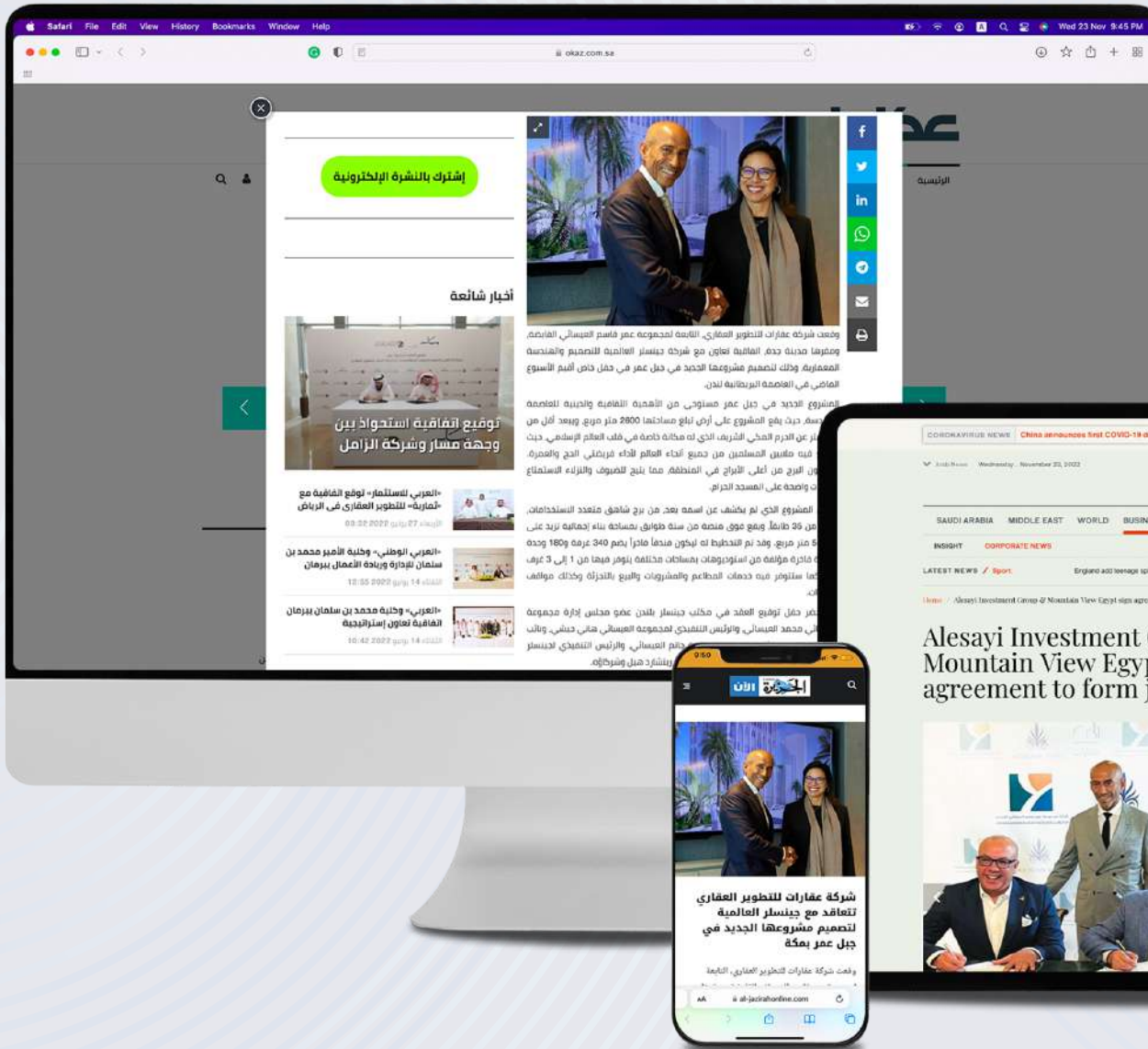


روح السعودية









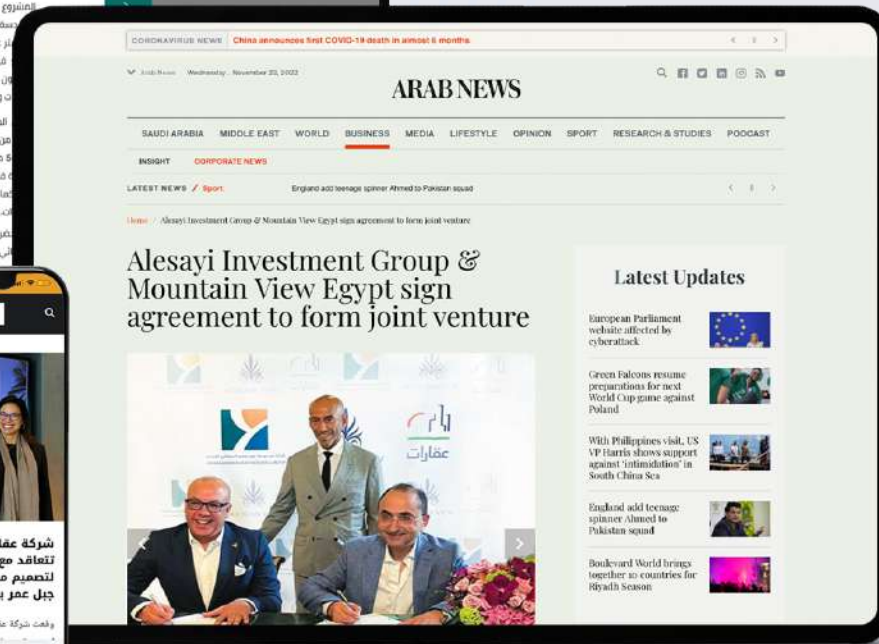
الرياض عكاظ
O K A Z

التشرق الأوسط

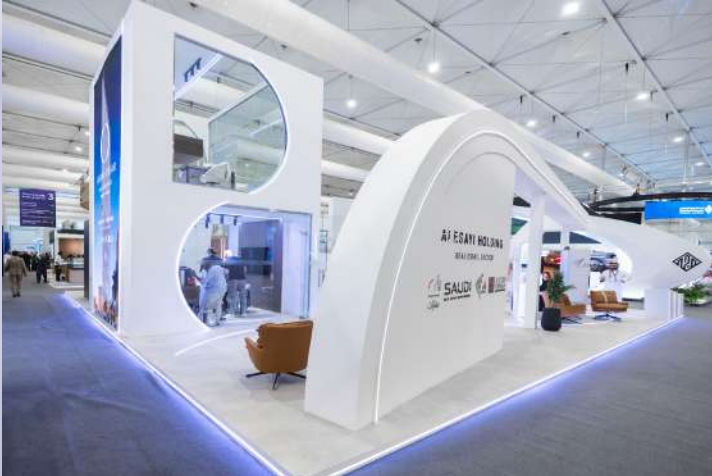
ARAB NEWS

Saudi Gazette

اليوم الجزيرة













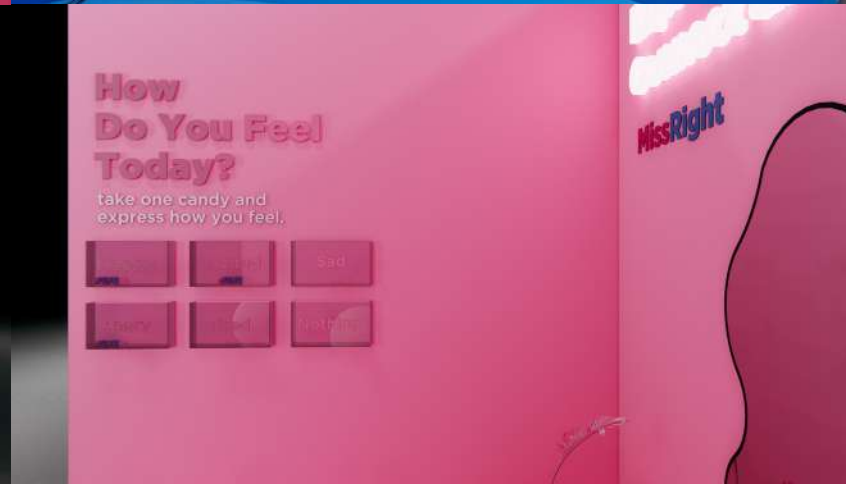
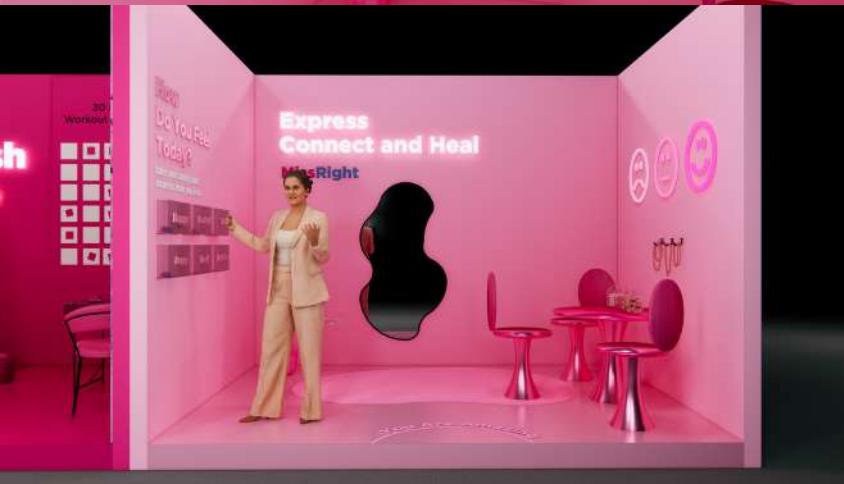
















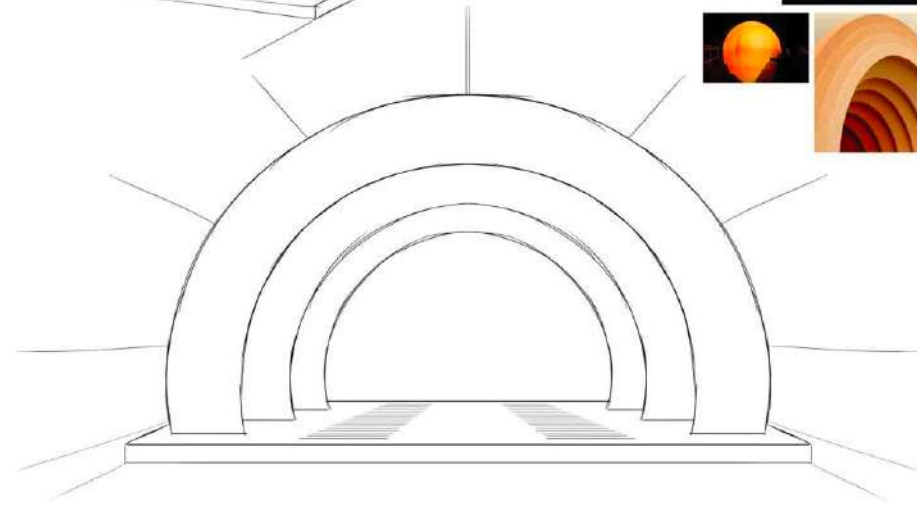
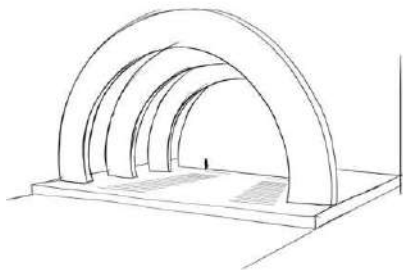




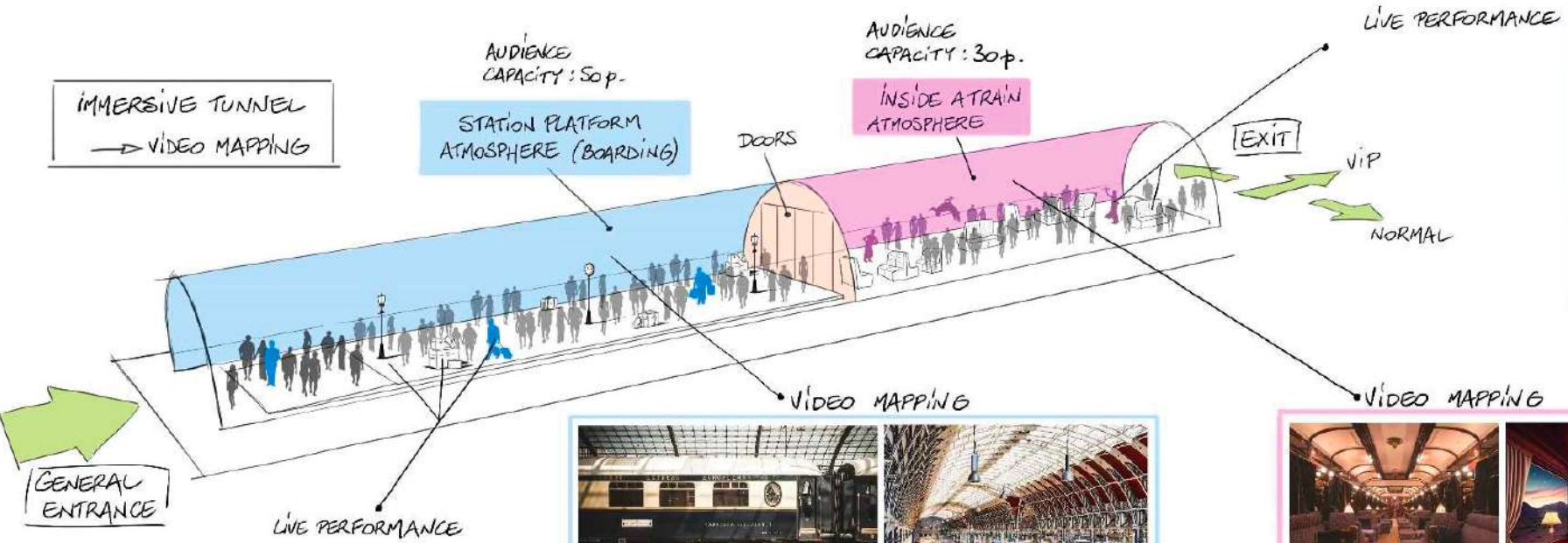


A person in a dark coat stands in the center of a stage, illuminated by a bright spotlight. The stage is surrounded by ornate theater architecture, and the foreground shows rows of dark, empty seats. The text "SHOWS & IMMERSIVE EXPERIENCE" is overlaid in white.

SHOWS & IMMERSIVE EXPERIENCE



LIVE PERFORMANCE EXPERIENCE WHILE WAITING FOR THE SHOW TO START



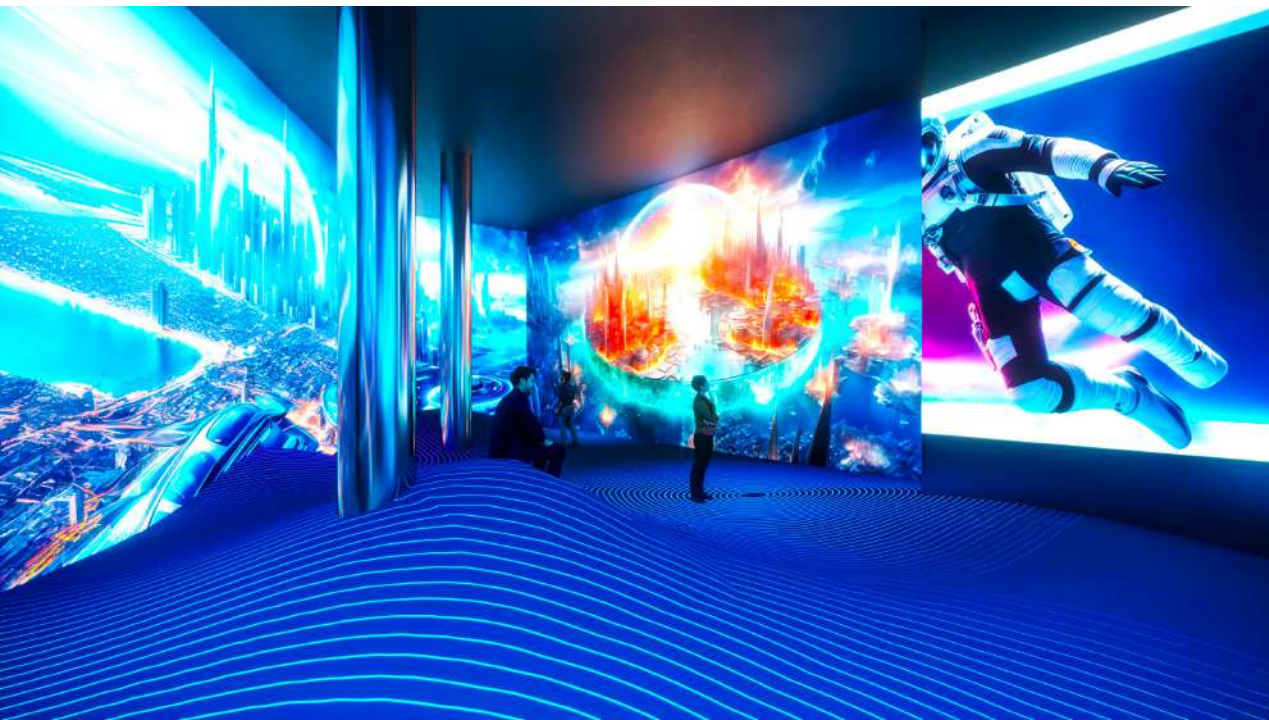
REFERENCES :

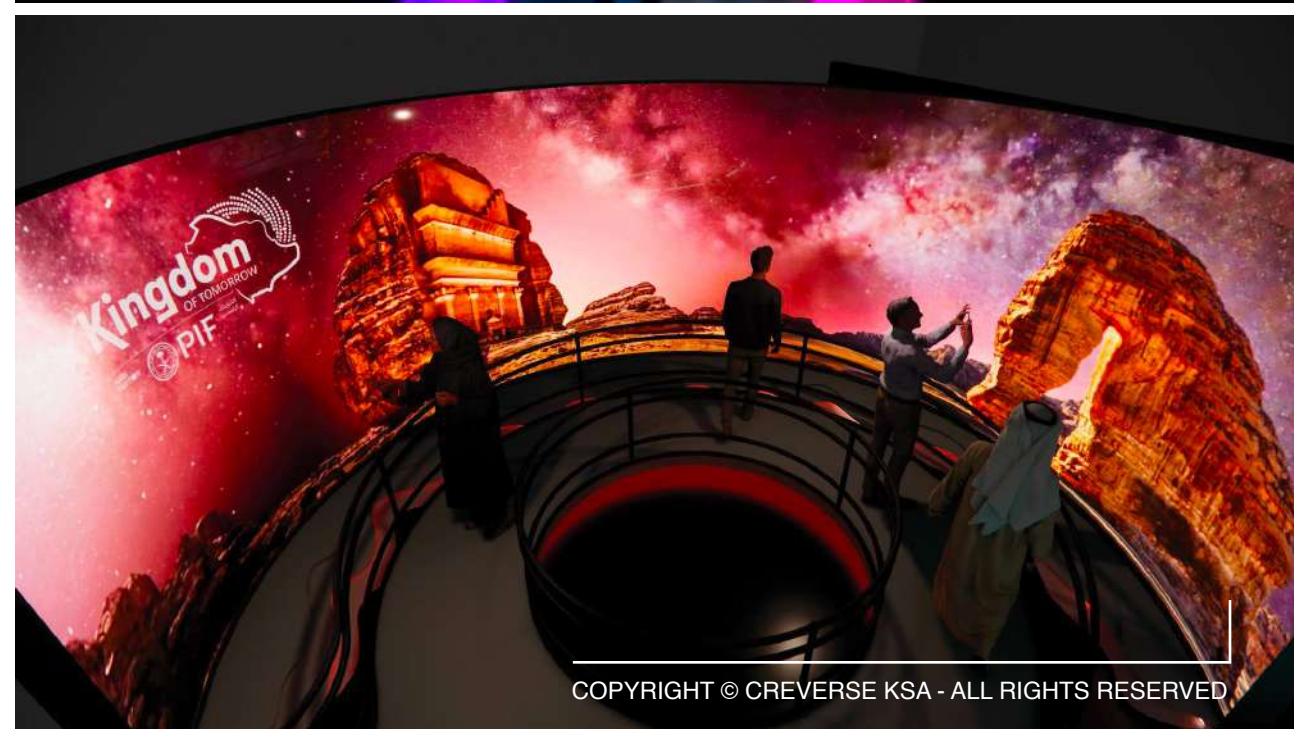
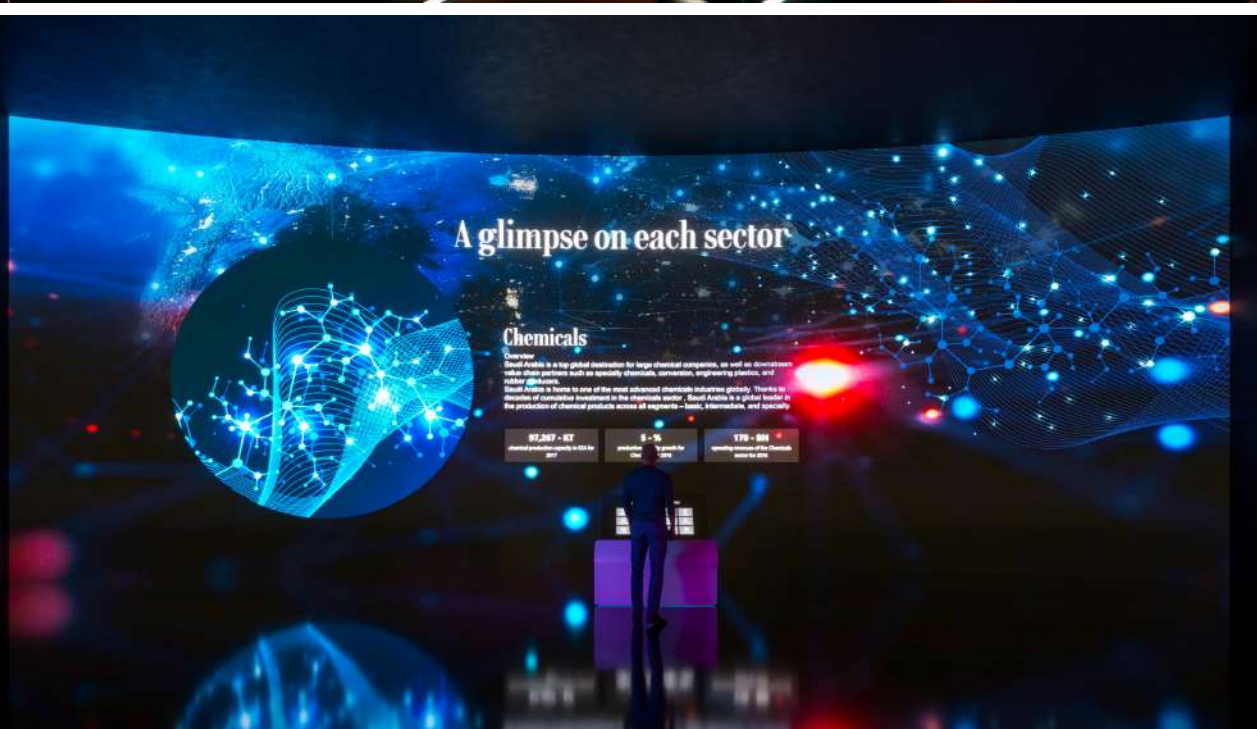
IMMERSIVE TUNNEL



STATION ATMOSPHERE







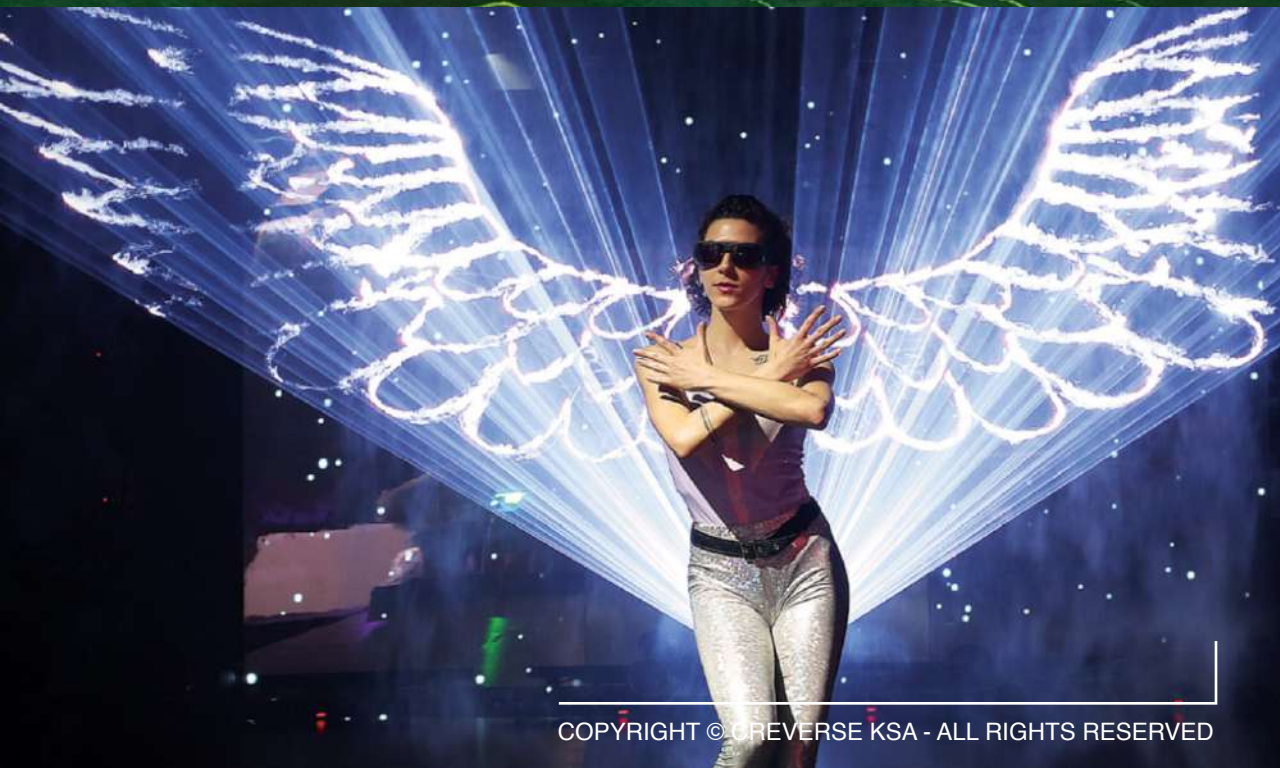


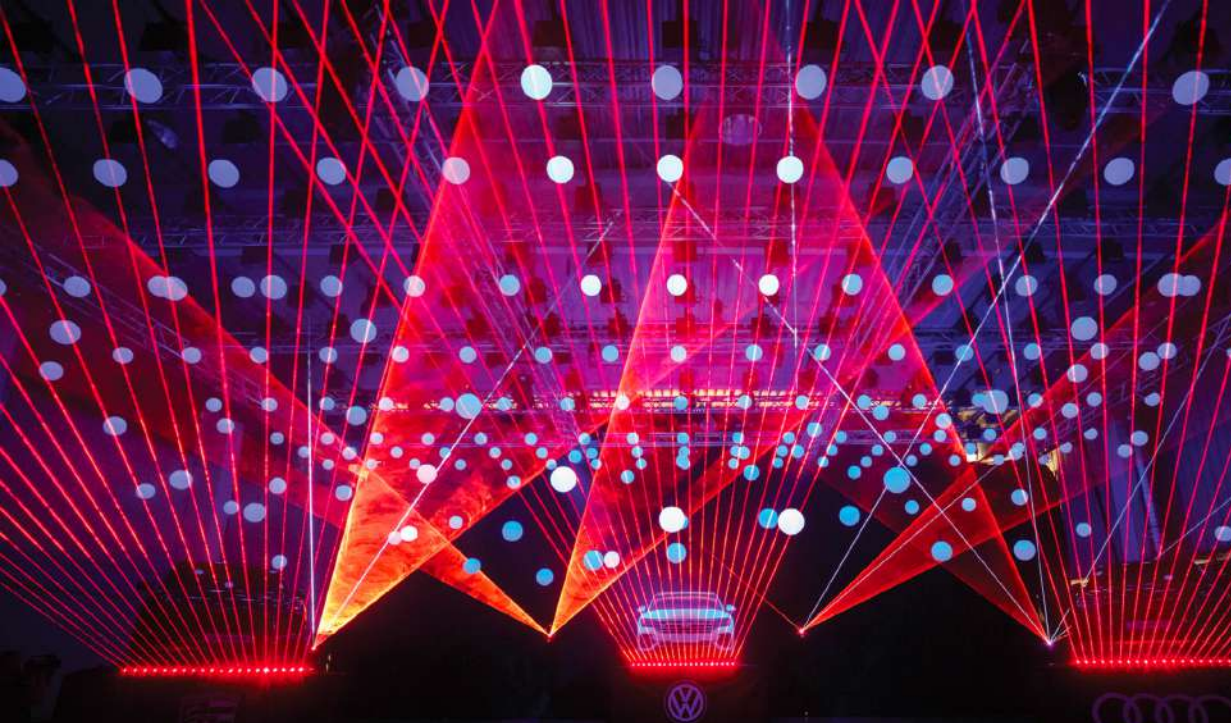


WE LIVE
& BREATHE
FREESTYLE MOTOCROSS!











THANK YOU



CREVERSEKSA

